

CONNECTICUT FIRE PREVENTION POSTER RECOGNITION PROGRAM

SAMPLE NEWS RELEASE

Use at the start of the Program &/or Fire Prevention Month

FOR IMMEDIATE RELEASE

DATE:

MEDIA CONTACT: Fire Marshal
Name & Phone

Local Fire Marshal (**Name**) announced today the start of this year's Fire Prevention Poster Recognition Program.

The contest theme is "FIRE PREVENTION - EVERYONE/EVERYDAY". Its purpose is to promote child and adult awareness of fire prevention responsibilities.

The annual, statewide competition for fourth and fifth graders beginning October 1st, 2024, is run by elementary school teachers in cooperation with the recognition program sponsors: The Connecticut Fire Marshals' Association, Connecticut Department of Energy & Environmental Protection, Office of the State Fire Marshal, Connecticut Fire Chiefs Association, State Board of Education, and the Connecticut FAIR Plan (representing the insurance industry).

All winning posters on the local level will move on to a state level judging. Of 32 local County winners chosen, one student will be chosen as the official State Winner. An awards luncheon and monetary prizes are awarded to the 32 winners representing all 8 counties across Connecticut. The monetary awards include:

\$150.00 each County Winner
\$750.00. State Winner
\$500.00 State Winner's School
\$500.00 State Winner's local Fire Marshal Office

Fire Marshal (**Name**) will be soliciting the assistance of the community for prizes for winning posters and for areas to exhibit all posters submitted in the poster recognition program so that community members will all be more aware of the importance of fire prevention at all times.

NOTE: Include specifics about prizes, programs to be run in conjunction with the recognition program, other groups who will be assisting, etc.

(Over)

CONNECTICUT FIRE PREVENTION POSTER RECOGNITION PROGRAM

SAMPLE NEWS RELEASE #2 (POSTER RECOGNITION PROGRAM WINNERS)

FOR IMMEDIATE RELEASE

DATE:

MEDIA CONTACT: Fire Marshal
Name & Phone

(Student Name) was named the local winner for this year's Connecticut Fire Prevention Poster Recognition Program. Fire Marshal **(Insert name)** announced that **(First Name)** was the (1st, 2nd, or 3rd place winner). He/she is a _____ grade student at the _____ School. His/her teacher is _____.

The winning students will be honored, (Insert information about award presentations and prizes).

The first-place winning posters for the fourth and fifth grade students are submitted for judging on the county level. Two county winners from each grade will be chosen and a state winner will be chosen from this selection. The state winner will be used to promote fire prevention throughout the State of Connecticut and will be the Official State Poster.

The county winners will be awarded a \$150 check; in addition, the state winner will also receive a \$750 check. A matching grant will be awarded to the state winner's school in the amount of \$500.00 as well as a \$500.00 grant to the state winner's local fire marshal office.

This Connecticut Fire Prevention Poster Recognition Program is a cooperative effort of the Office of the State Fire Marshal, the Connecticut Fire Marshals Association, and Connecticut Department of Energy & Environmental Protection, Connecticut Fire Chiefs Association, Connecticut State Board of Education, and the Connecticut FAIR Plan (representing the insurance industry).

Fire Marshal **(Name)** thanks the following individuals and civic organizations for their assistance with this contest (Insert names of those who gave special assistance). Thanks, are also given to all the fourth and fifth grade students for their enthusiastic participation in this important Connecticut Fire Prevention Awareness Program.

NOTE: Describe in detail the winning posters, explain some of the fire prevention programs that were coordinated into the poster recognition program, interview several of the children and add their comments on what they learned, and add some comments from the teachers. If the Mayor issued a special proclamation, make mention of it. Add any comments about other programs that are planned as a follow-up to the poster recognition program.